

Design to define your brand®

Our Mission

Our design solutions will boost your brand's impact on the hearts and minds of your target audience.

Who We Are

Since 1985, Odgis + Company has created award-winning graphic design for many of the world's most prestigious corporations and foundations. Our team's expertise and proficiency gives beauty, wit and intelligence to our work. The results effectively influence the behavior of your audience.

How We Add Value

We are storytellers. Janet Odgis started as an award-winning book designer. The core of our business has always focused on effectively integrating brands into corporate publications. We have expanded this capability to other mediums, including motion graphics, electronic communications and advertising.

A company seeking a design solution has many options: they can develop in-house, hire a freelancer, or outsource to a marketing firm. However, these solutions often lack the dexterity and in-depth knowledge of an agency like Odgis + Company.

- We know the methods and solutions that will work in the real world... and make an impression on your audience.
- We design for an extensive variety of mediums with a holistic integrated strategy.
- We are flexible, adjusting project plans as needed.
- We are efficient and make your job a pleasure.
- We deliver those solutions on time and on budget.

Why Us?

Simply put: We get it. Before our collaboration begins, we help craft a clear and comprehensive picture of your goals. We understand and embrace your needs in all areas, print and Web. We develop engaging narratives that build suspense and deliver your message in its most streamlined form.

In other words, we make it easy for you. Our team applies every ounce of its skill and experience in making brilliant ideas come to life.

Services

Our services include:

- Graphic Design
- Art Direction
- Consulting
- Copywriting
- Press Supervision
- Project Management

Our capabilities include:

- Publication Design
- Information Design
- Corporate Branding + Communications
- Corporate Identity Development
- Motion Graphics + Animation
- Web Design
- Advertising

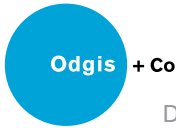
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How We Work With You

We keep it simple:

- We give you an estimate.
- We establish a theme.
- We develop a selection of concepts.
- We create a strategy to make those concepts a reality.
- We explain the criteria for each creative direction.
- We solicit extensive feedback prior to selecting the ideal direction.

Our Clients Include:

AEA Investors LLC	Knopf
Allure Magazine	The Kreisberg Group
American Express	The Association of Magazine Media
The Annie E. Casey Foundation	MetLife
ARTNews Magazine	Mount Sinai Hospital
Booz-Allen	Museum of Modern Art
Bowne	The New School
Center for Arts Education	PepsiCo
Champion Paper	Pfizer Pharmaceuticals
Chase Private Banking	PaineWebber
Child Magazine	PriceWaterhouse
Churchill Livingstone	PricewaterhouseCoopers
Condé Nast	The Prudential
Discover Magazine	Reader's Digest Foundation
Elizabeth Arden	Rensselaer Polytechnic Institute
Estee Lauder	Rolex
Fitness Magazine	RBS Greenwich Capital
Food & Wine Magazine	Safe Horizons
The Ford Foundation	Self Magazine
The Foundation Center	Silver Point Capital L.P.
The Fratelli Group	Springer-Verlag
Gilbert Paper	Strathmore Paper
The Gilder Lehrman Institute	Towers Perrin
IBM	Travel & Leisure Magazine
International Paper	Walt Disney
J.P. Morgan	Westvaco
Julliard	W. P. Carey & Co. LLC
Keating Concept	



Janet Odgis, President and Creative Director, founded Odgis + Company in 1985. An MFA graduate of Yale University, she began as a special projects designer at Random House, Knopf and Vintage before expanding to art direction and design for the advertising, pharmaceutical, and magazine sales promotion industries. She has taught graphic design at Parsons The New School for Design and The Cooper Union for the Advancement of Science and Art. Her work has received many honors, including the National Book Award, AIGA, The Art Directors Club and Graphic Design USA.



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